

Practitioner-led consulting for government agencies adopting AI, automation, and financial modernization.

BAP delivers the technical depth and compliance fluency most agencies cannot hire fast enough.

SMALL BUSINESS MINORITY-OWNED SAM.GOV REGISTERED · CAGE 23E61 VIRGINIA-BASED

CORE COMPETENCIES

+ AI & Intelligent Automation

AI readiness assessments, use-case prioritization, RPA and Power Platform implementation, agentic workflow design, LLM integration, and AI governance frameworks.

+ Financial Transformation

Financial process automation, close acceleration, cost allocation and appropriations advisory, audit readiness, internal controls, and executive dashboards.

+ Human-Centered Design & Change

HCD for public sector programs, change management, communications, training design and delivery, and workforce readiness planning.

+ Program & Executive Advisory

Program strategy and roadmap, modernization planning, vendor advisory, independent verification and validation, and executive stakeholder engagement.

DIFFERENTIATORS

+ **Deep federal sector experience.** Founder brings 15+ years leading engagements across federal civilian, defense, and public sector clients through prior senior consulting roles.

+ **AI and automation depth** across UiPath, Microsoft Power Platform, AI Builder, Copilot, and agentic workflow design.

+ **CPA-level financial and audit fluency.** Certified Public Accountant and Certified Defense Financial Manager. FAR, DCAA, appropriations, and internal control frameworks integrated into every engagement.

+ **Small disadvantaged business.** Minority-owned, Hispanic American owned. Supports prime contractor subcontracting plan goals under FAR 52.219-9.

+ **Founder-led delivery.** Practitioner accountability, not a bench of resumes. Named principal on every project.

FOUNDER BACKGROUND

Joseph M. Baptiste, Managing Member. Senior technology consulting leader with 15+ years of experience leading federal, public sector, and enterprise engagements. Certified Public Accountant, Certified Defense Financial Manager, MBA. Practice areas include AI and intelligent automation, financial transformation, RPA (UiPath, Power Platform), cloud architecture (AWS, Azure), and CPA-level accounting and audit. References and sector detail available on request.

BUSINESS IDENTIFIERS

Legal Name BAP Advisory Group LLC

EIN 42-3824153

UEI JPATBMC4NNV4

CAGE Code 23E61

SAM.gov Registration active

State Commonwealth of Virginia

Formed July 14, 2026

Structure Single-member LLC

Business Size Small Business (all NAICS)

Socio-Economic **Minority-Owned, Hispanic American Owned; Small Disadvantaged Business (self-certified)**

NAICS CODES

541611 Administrative Management & General Management Consulting (*Primary*)

541512 Computer Systems Design Services

541990 All Other Professional, Scientific & Technical Services

541219 Other Accounting Services

541690 Other Scientific & Technical Consulting

611430 Professional & Management Development Training

PRIMARY POINT OF CONTACT

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